

Join the BMMA for 2011 at a discount, AND enjoy *FREE* membership for the remainder of 2010!

Don't wait – this promotion ends December 1st!

"The BMMA continues to be one of the most relevant associations we're involved in."

"Great group of people with similar interests. Relevant topics."

Promotion Benefits:

- **\$500 discount on 2011 rates!** (with payment by December 1st)
- **Free membership benefits in 2010** – the sooner you join, the greater the benefit
 - Gain *immediate access* to our member company participants.
 - Attend Q4 *hot topic* conference calls:
 - October 26 – Social Networking Marketing
 - November 16 – Generating Sales with Online Chat
 - December 14 – Web Tools for SMB
 - Participate in and receive results for our broadband *benchmarking study*.

Membership Benefits Include:

- **New low cost annual dues tier for smaller telcos** (below 50,000 HSI subs)
- **Two annual face to face meetings**
Participate in the BMMA Annual Meeting (March 7-8, 2011) and Fall Workshop (TBD) where you will develop contacts with the premier broadband service providers and vendors as well as discuss product and marketing issues and best practices.
- **Monthly hot topic conference calls**
Continue the networking and best practices discussions with a focus on one or two selected 'hot topics.'
- **Industry studies ...**
Including our HSI benchmarking study—purchased separately (if obtainable) would be more costly than the price of annual BMMA membership.
- **Elevate your professional standing**
...and influence industry direction as a BMMA member, board member, discussion leader at one of our meetings or hot topic calls, and by participating in the annual Best in Class awards.
- **Receive discounts**
... on attendance and sponsorships at Research First's Broadband Services seminar (spring 2011).

Quick links: [BMMA website](#) [BMMA overview](#) [Membership application](#)

Regards,

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