

Topic:

IPTV Applications – Provider Opportunities

Abstract:

As television continues on its crash collision course with internet, manufacturers like Samsung, LG, and Sony are locked in an arms race to build apps into their Smart TV platforms, Pay TV operators are deploying apps on their IPTV platforms, and device vendors like Boxee, Roku, and Logitech are building Smart TV features into their hardware. Where is this heading? How will IPTV operators compete?

Discussion Leader:

Richard Amizial, Director of Product Management – IPTV Applications, Mariner Partners

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Discussion Leader Biography:

As Director of Product Management, Richard is responsible for managing the delivery of IPTV solutions focused on maximizing operators' ability to monetize their ecosystems and reduce their costs of delivering differentiating subscriber facing applications. Richard's international career spans nearly two decades in Asia Pacific, Europe, West Indies, USA, and Canada. Richard holds a Bachelor of Engineering in Industrial Engineering.